

Career Report

career planning for all

Report Prepared for

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Powered By:

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Preface

Preface

Dear Candidate,

We, on behalf of Edumilestones.com, congratulate you for availing Career Planning Assessment. We understand you and your career related worries. E&C caters to your unique needs and requirements by providing complete planning. Thereby, getting more out of life and ensuring a better tomorrow. Our researchers are committed towards providing a career planning solution which is in line with Edumilestones.com VISION of offering best education and career planning services to those who needs it most and play an active role in each individual's life cycle.

Our Customized planning provides a direction and meaning to your education & career related decisions. You will achieve all your future endeavors through scientifically proven approach and planning of your resources. We gather your relevant information such as career goals, Interest level, feasibility, examine your current status and identify a strategy that shows how you can meet your goals.

In our journey towards successful achievement of your goals, we shall need constant support and feedback.

Thanking you,

Regards,

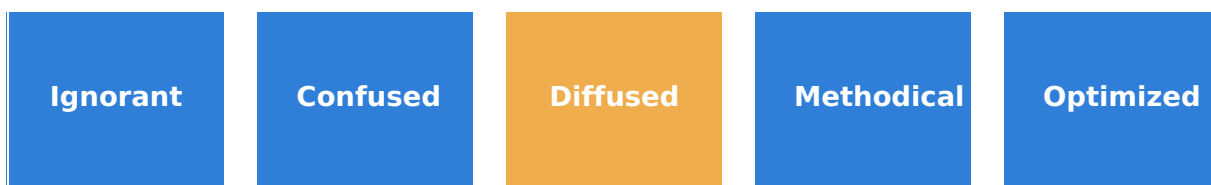
Career Planning Team.

Profiling

Your Profiling

Personal Profiling is the first step of career planning. The purpose of profiling is to understand your current career stage. It will help us to decide the objective and roadmap for your career. The ultimate objective of the planning is to take you from current stage of career planning to optimized stage of career planning. Personal profiling includes information about your current stage, risk and action plan for your career development.

Current Stage of Planning



Diffused

Diffused: You belong to the category of diffused. We understand that you are having a fair idea of your suitable career. At this stage you have a better understanding of career options but looking for more information to find out the complete career path for you and execution plan to achieve it. Lack of complete information and execution plan makes you fall just short of finishing line. Mostly career decisions are based on the limited information.

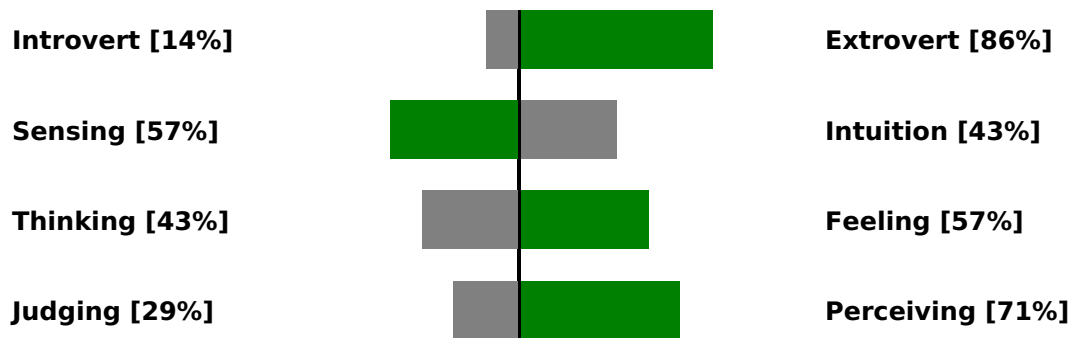
Risk Involved: Career misalignment, Career path misjudgment. Wrong career path projections, Unnecessary stress.

Action Plan : Explore career path > Aligned your abilities and interest with best possible career path > Realistic Execution Plan > Timely Review of Action Plan

Result of the Career Personality

Personality Assessment will help you understand yourself as a person. It will help you expand your career options in alignment with your personality. Self-understanding and acknowledgement can lead you to more appropriate and rewarding career choices. The Personality Type Model identifies four dimensions of personality. Each dimension will give you a clear description of your personality. The combination of your most dominant preferences is used to create your individual personality type. Four dimensions of your personality are mentioned in this chart. The graph below provides information about the personality type you belong to based on the scoring of your responses. Each of the four preferences are as per your answers and are indicated by a bar chart.

MBTI CODE: Extrovert:Sensing:Feeling:Perceiving



Analysis of Career Personality

Your Career Personality Analysis

Extraversion

- ✓ You are Quite talkative, energized and like to spend lots of time with others.
- ✓ Your primary mode of living is focused externally.
- ✓ You can easily be distracted.
- ✓ You are bit aggressive in nature.
- ✓ You adapt easily to a given situation.
- ✓ You are sometimes described as attention-seeking.

HIGH

Perceiving

- ✓ You seem to prefer a flexible and spontaneous way of life.
- ✓ You like to understand and adapt to the world rather than organize it.
- ✓ You like staying open to new experiences and information.
- ✓ You like to approach work as play or mix work and play.
- ✓ You appear to be loose and casual and like to keep plans to a minimum.

HIGH

Sensing

- ✓ You think more about present and learn from Past.
- ✓ You tend to pay attention to physical reality, what you see, hear, touch and smell.
- ✓ You notice facts and remember details that are important to you.
- ✓ You like to see the practical use of things and learn best from practical.
- ✓ You solve problems by working through facts until you understand the problem.

HIGH

Analysis of Career Personality

Your Career Personality Analysis

Feeling

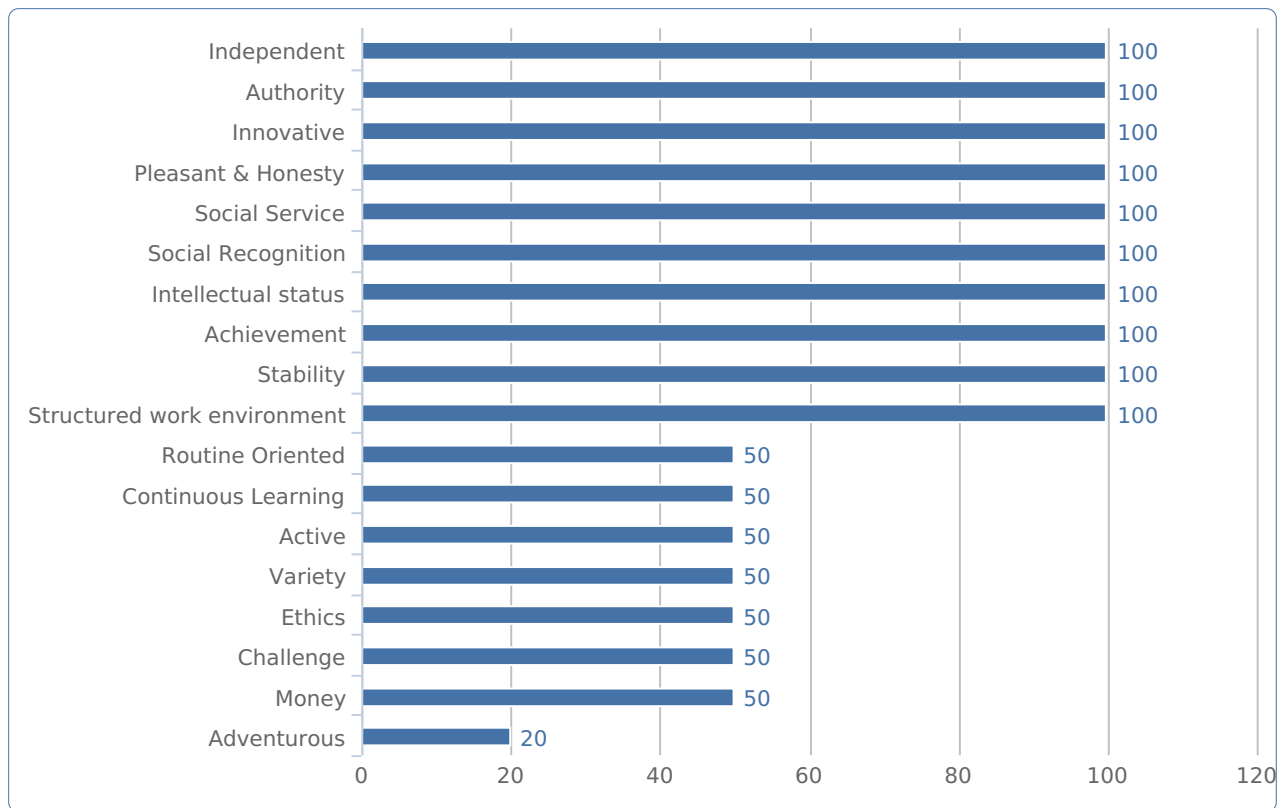
- ✓ You seem to make decisions based on your values or the feelings of others involved.
- ✓ You seem to be ruled by your heart instead of head.
- ✓ In your relationships, you appear caring, warm, and tactful.
- ✓ You look for what is important to others and express concern for others
- ✓ You tend to judge situations and others based on feelings and circumstances

HIGH

Result of the Career Values

Your Career Values Types

Values are the things that are most important to us in our lives and careers. Our values are formed in a variety of ways through our life experiences, our feelings and our families. In the context of Career Planning, values generally refer to the things we value in a career. Being aware of what we value in our lives is important because a career choice that is in-line with our core beliefs and values is more likely to be a lasting and positive choice



Analysis of Career Values

Your Career Values Analysis

Independent

- ✓ You enjoy working independently.
- ✓ You dislike too much supervision.
- ✓ You dislike group activities.

HIGH

Authority

- ✓ You enjoy taking decisions your own.
- ✓ You enjoy leadership
- ✓ You dislike following others

HIGH

Innovative

- ✓ You enjoy to try out innovative solutions.
- ✓ You enjoy creativity
- ✓ You dislike conventional approaches.

HIGH

Analysis of Career Values

Your Career Values Analysis

Pleasant & Honesty

- ✓ You enjoy pleasant work environment and honesty as a part of your work.
- ✓ You enjoy creativity, liveliness.
- ✓ You dislike work pressure, timelines, and targets.

HIGH

Social Service

- ✓ You like to do work which benefits people.
- ✓ You like to do work which has some social responsibility.
- ✓ You like to do work which supports humanity.

HIGH

Social Recognition

- ✓ You like to receive social recognition for the work that you do.
- ✓ You like your efforts to be appreciated and acknowledged publicly.
- ✓ You like to when people know about your achievements and appreciate you for the same.

HIGH

Analysis of Career Values

Your Career Values Analysis

Intellectual status

- ✓ You like to be an expert in your field of work.
- ✓ You like to be known for your specialization and expertise.
- ✓ You like be given status of intellect in your field of specialization.

HIGH

Achievement

- ✓ Work should give you sense of achievement.
- ✓ Your are motivated by achievement in work.
- ✓ You are self motivated.

HIGH

Stability

- ✓ You like to work in a structure which has job security
- ✓ You prefer to work an environment which has steady employment

HIGH

Analysis of Career Values

Your Career Values Analysis

Structured work environment

- ✓ You enjoy working in structured work environment.
- ✓ You like following directions and guidelines.
- ✓ You enjoy work routine.
- ✓ You dislike variety and frequent changes in work.

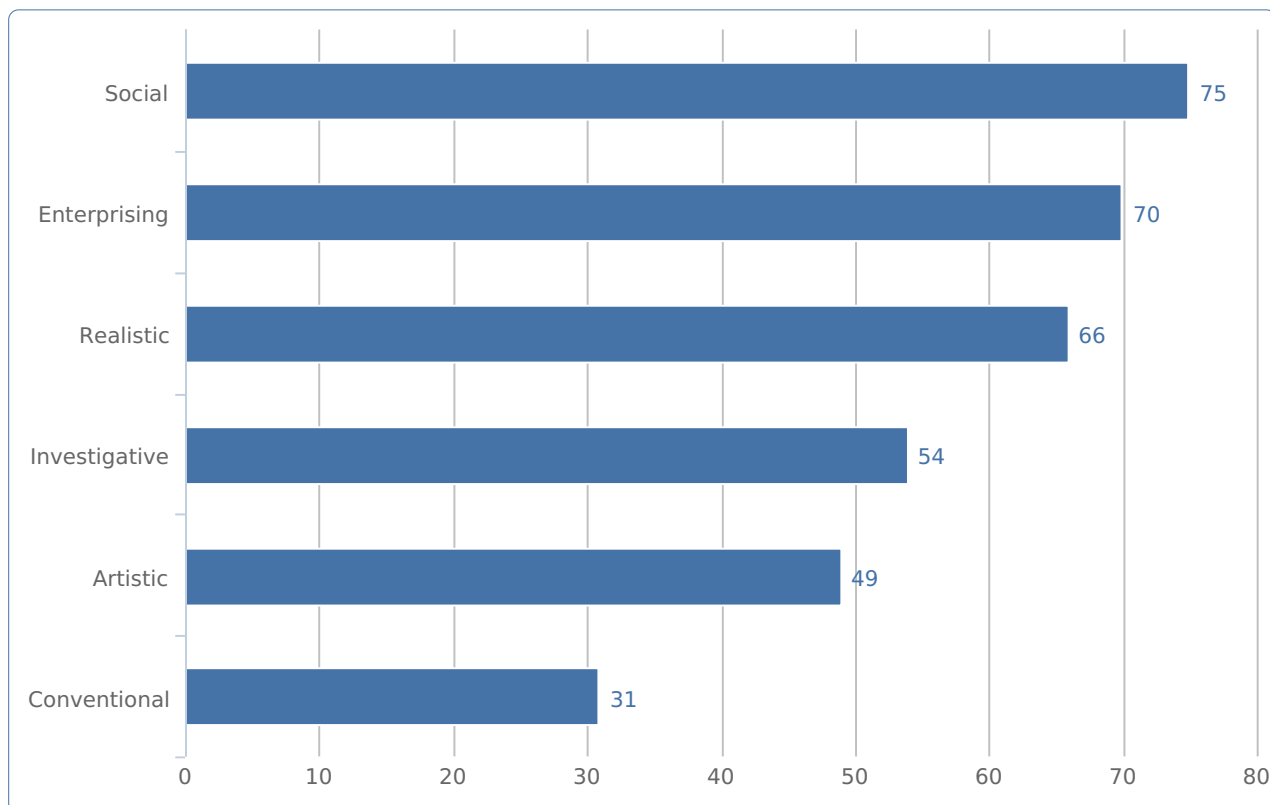
HIGH

Result of the Career Interest

Your Career Interest Types

Career interest assessment will help you to understand which careers might be the best fit for you. It is meant to help you find careers that you might enjoy. Understanding your Top career interest will help you identify a career focus and begin your career planning and career exploration process.

Career Interest Assessment (CIA) measure six broad interest patterns that can be used to describe your Career Interest. Most people’s interests are reflected by two or three themes, combined to form a cluster of interests. This career interest is directly linked to your occupational Interest.



Analysis of Career Interest

Your Career Interest Analysis

Social

- ✓ You are humanistic, idealistic, responsible and concerned with the welfare of others.
- ✓ You enjoy participating in social activities and helping, training, or counseling others.
- ✓ You communicate in a warm, cheerful and tactful manner and can be persuasive.
- ✓ You like to solve problems through discussions and utilize interpersonal skills.
- ✓ You are cooperative, friendly, generous, helpful and idealistic.

HIGH

Enterprising

- ✓ You are energetic, ambitious, adventurous, and confident.
- ✓ You are skilled in leadership and speaking.
- ✓ You generally enjoy starting your own business, promoting ideas, and managing people.
- ✓ They are often effective public speakers and are generally sociable.
- ✓ You like activities that requires to persuade others and leadership roles.

HIGH

Realistic

- ✓ You are active and stable and enjoy hands-on or manual activities.
- ✓ You prefer to work with things rather than ideas and people.
- ✓ You tend to communicate in a frank, direct manner and value material things.
- ✓ You may be uncomfortable or less adept with human relations.

MID

Skills and Abilities

Your Skills and Abilities

Skills & Abilities scorings will help to explore and identify ways to modify your career direction. Simple graph shows how you have scored in each of skills and abilities. Top graph will show the average of overall skills and abilities.

Poor 0-20%	Fair 21-40%	Average 41-60%	Good 61-80%	Excellent 81-100%
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Numerical Ability

- ✓ Your Numerical Skills are Good. Numeracy involves an understanding of numerical data and Numbers.
- ✓ Having competence and being confident in working with numbers is a skill that can be used to your advantage in a wide range of employment

Good - 68%



Logical Ability

- ✓ Your Logical Skills are Excellent.
- ✓ Logical thinking is very important for analytical profiles.
- ✓ Being able to understand and analyze data in different formats is considered an essential skill in many organizations.

Excellent - 86%



Verbal Ability

- ✓ Your communication skills are Excellent.
- ✓ Good verbal and written communication means you can get your messages across with less chance of misunderstanding.

Excellent - 86%



Skills and Abilities

Your Skills and Abilities

Clerical and Organizing Skills

- ✓ Your organizing & planning skills are fair.
- ✓ It includes general organizing, planning, time management, scheduling, coordinating resources and meeting deadlines.

Fair - 24%



Spatial & Visualization Ability

- ✓ Your Visualization skills are excellent.
- ✓ This skillset allow you to explore, analyze, and create visual solutions.
- ✓ It is most effective to express thought and communication.

Excellent - 100%



Leadership & Decision making skills

- ✓ Your leadership & Decision taking skills are good.
- ✓ These skills allow you to take decisons quikly, adapt to changing business conditions and respond to opportunities in a timely manner.
- ✓ This will be helpful for improving productivity and decreasing turnover.

Good - 80%



Skills and Abilities

Your Skills and Abilities

Social & Cooperation Skills

- ✓ Your social and cooperation skills are good.
- ✓ This skillset is required for actively looking the ways to help people.
- ✓ This skillset is very helpful for service industry and social causes.

Good - 80%



Memorization

- ✓ Your memorization skills are good.
- ✓ This skillset is required to remember and then recall the information when needed.
- ✓ Information including facts, figures and procedures

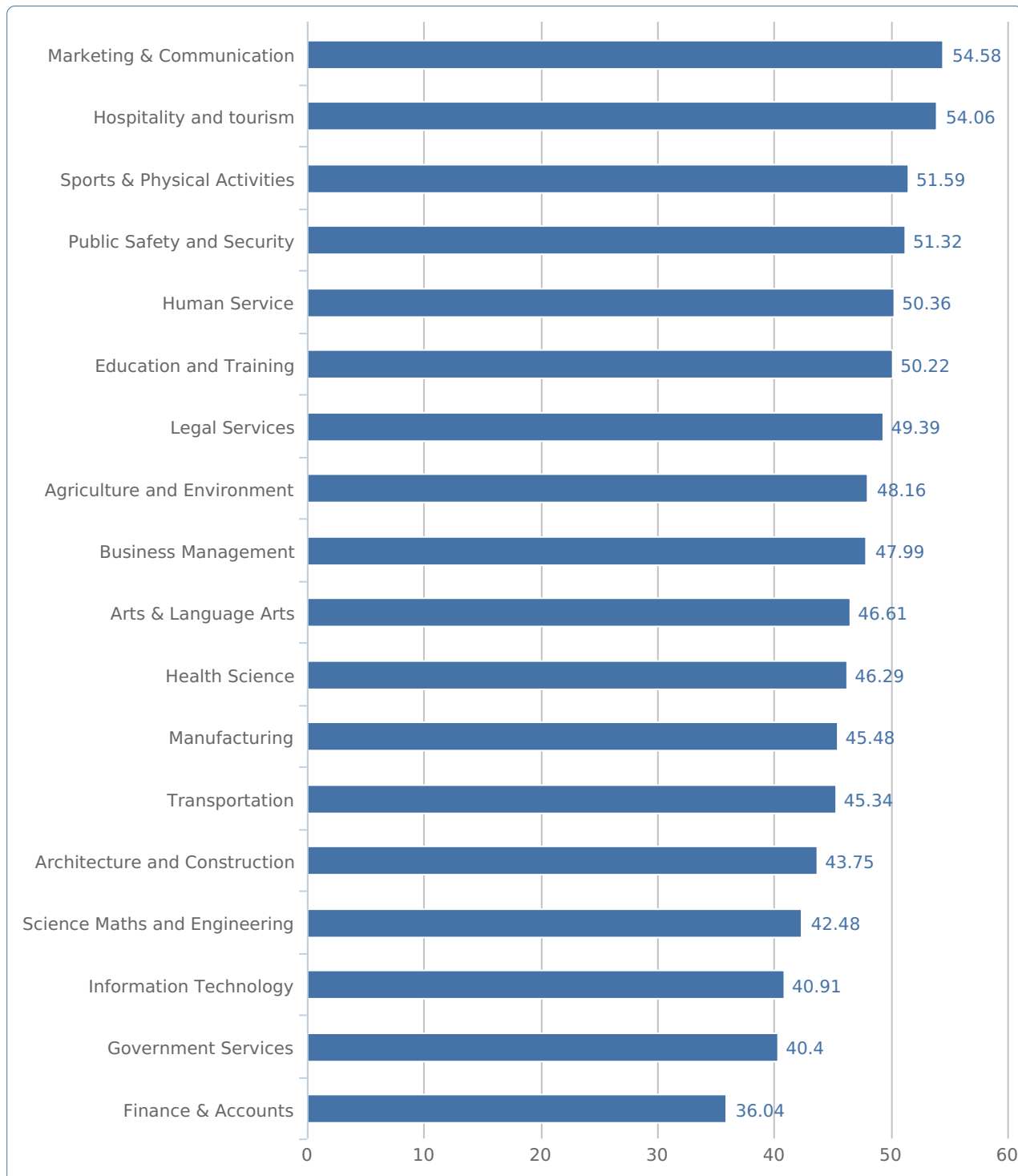
Average - 60%



Career Clusters

Your Career Clusters

Career Clusters are groups of similar occupations and industries that require similar skills. It provides a career “road map” for perusing further education and career. It builds a bridge between Education and Career Planning. Career Cluster helps you narrow down your occupation choices based on your assessment responses. Results show which career clusters would be best to explore. A simple graph report shows how you have scored in each of the career clusters.



Top Career Clusters

Your Top 5 Career Clusters

Marketing & Communication

- ✓ Marketing professionals involved in Planning, managing, and performing marketing activities to reach organizational objectives.
- ✓ Marketing professionals help businesses promote products.
- ✓ You might advertise and promote products so customers want to buy them.
- ✓ You might develop a marketing plan for a small start-up company.

Hospitality and tourism

- ✓ Hospitality and tourism professionals help people enjoy vacations and entertainment activities.
- ✓ It includes management, marketing and operations of hotels, restaurants, events and travel related services.
- ✓ You might work at a restaurant, resort, sports arena, theme park, museum, or hotel.
- ✓ You might be involved in planning activities.

Public Safety and Security

- ✓ Public safety and security professionals involved in protective services and homeland security.
- ✓ It includes local security, National security & border security services.
- ✓ You might guard the public and enforce the law as a police officer or security guard.
- ✓ You might provide fire protection as a firefighter.

Top Career Clusters

Your Top 5 Career Clusters

Human Service

- ✓ Human services professionals help individual and families meet their personal needs.
- ✓ You might work in a government office, hospital, nonprofit agency or independent counselor.
- ✓ You will be involved in social support and social activities.

Education and Training

- ✓ Education and training professionals involved in guide and train people.
- ✓ Planning, managing and providing education and training services, and related learning support services.
- ✓ As a teacher, you could influence young lives.
- ✓ You could also support the work of a classroom teacher as a counselor, librarian, or principal.

Career Path

Your Career Paths

Career Cluster 1: Marketing & Communication

#	Interest Cluster	Career Profile	Career Interest	Skill and Abilities	Comment
1	Public Relations and Communication	Public relations Specialist, Advertising Managers,	High : 65% 	Very High : 93% 	Top Choice
2	Entrepreneurship & Management	Entrepreneur, Business head	Average : 50% 	Very High : 80% 	Optional
3	Digital Marketing	Digital Marketing Specialist, SEO Specialist,	Average : 53% 	Very High : 91% 	Optional
4	Marketing	Marketing Manager, Product marketing,	Average : 57% 	Very High : 93% 	Optional
5	Professional Sales	Sales Executive, Sales Head, BDM	High : 76% 	Very High : 93% 	Top Choice

Career Cluster 2: Hospitality and tourism

#	Interest Cluster	Career Profile	Career Interest	Skill and Abilities	Comment
1	Cooks	Chef, Recipe Consultant, Food Consultant,	Average : 48% 	Very High : 100% 	Optional
2	Restaurants/ Food & Beverages	Restaurant Manager, Hotel Manager,	Average : 57% 	Very High : 93% 	Optional
3	Travel & Tourism	Travel Agent, Air hostess, Hotel Manager, Airport Staff,	Average : 46% 	Very High : 86% 	Optional
4	Event, Entertainment & Hospitality	Event Manager, Hospitality Manager,	Average : 58% 	Very High : 93% 	Optional

Career Path

Your Career Paths

Career Cluster 3: Public Safety and Security

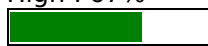
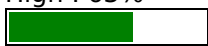




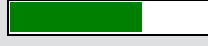
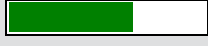
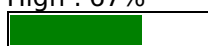
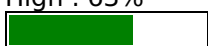


#	Interest Cluster	Career Profile	Career Interest	Skill and Abilities	Comment
1	Law enforcement Services & Public Safety	Police Officer, Traffic Police,	Average : 53% 	Low : 24% 	Develop
2	Security and Emergency Services	Fire Fighters, Emergency Specialist, Disaster Management ,	Average : 53% 	Average : 52% 	Explore
3	National Security Services	Military, Border Force, National Defence Officer,	Average : 53% 	Average : 52% 	Explore
4	Pilots	Pilot, Air Defence Service,	Low : 38% 	Very High : 86% 	Explore

Career Cluster 4: Human Service

#	Interest Cluster	Career Profile	Career Interest	Skill and Abilities	Comment
1	Mental Health Counselor	Clinical Psychologist, Doctor, Research,	High : 69% 	Very High : 84% 	Top Choice
2	Society Human Services	Social Worker, Human Rights Worker, N.G.O Volunteer,	Average : 56% 	Very High : 83% 	Optional
3	Counselor/ Mentor	Career Counselor, Career Coach, Mentor,	High : 70% 	Very High : 93% 	Top Choice

Career Path



Your Career Paths

Career Cluster 5: Education and Training					
#	Interest Cluster	Career Profile	Career Interest	Skill and Abilities	Comment
1	Primary Teaching	Primary School teachers, Nursery Teacher	High : 67% 	High : 63% 	Good Choice
2	Administrative Support	Education Administrators, Librarian, Coordinators, Principal,	Average : 56% 	Low : 24% 	Develop
3	Writer	Writer, Publisher,	Average : 43% 	Average : 55% 	Explore
4	Corporate Trainer	Corporate Trainer, Coach, Motivator,	High : 67% 	High : 63% 	Good Choice
5	Secondary Teacher	Secondary Teachers, School Principal	High : 67% 	High : 63% 	Good Choice
6	Senior Faculty/Professor	Faculty, Professors, Vice Chancellor,	Low : 37% 	High : 63% 	Avoid

Favourite Career Path

Your Favourite Career Path : Public Relations and Communication

Career Cluster : Marketing & Communication

#	Interest Cluster	Career Profile	Career Interest	Skill and Abilities	Comment
1	Public Relations and Communication	Public relations Specialist, Advertising Managers,	High : 65% 	Very High : 93% 	Top Choice

Scenarios

- Top Choice** - You have highest degree of interest and Skills to pursue this career path. You will definitely excel in the fields mapped to this career path.
- Good Choice** - You will fare much better in this career path as your interest and skills & abilities are aligned properly.
- Optional** - You have adequate interest level and Skills & Abilities to pursue this career path. However, this can be pursued if you are not pursuing your Top choice or Good Choice.
- Explore** - You have adequate skills& abilities to pursue this career path. However, you do not have adequate interest.
- Develop** - Skills & Abilities need to be developed to suit this career path. It is better to develop the required Skills & abilities to pursue this career path.
- Avoid** - You either have very less Skills & Abilities or very less interest in this career path. In both the cases, it is suggested to avoid this career path.

Work Nature

Work Nature : Public Relations and Communication

- Respond to requests for information from the media or designate an appropriate spokesperson or information source. .
- Write press releases or other media communications to promote clients. .
- Establish or maintain cooperative relationships with representatives of community, consumer, employee, or public interest groups. .
- Plan or direct development or communication of programs to maintain favorable public or stockholder perceptions of an organization's accomplishments, agenda, or environmental responsibility. .
- Study the objectives, promotional policies, or needs of organizations to develop public relations strategies that will influence public opinion or promote ideas, products, or services. .
- Coach client representatives in effective communication with the public or with employees. .
- Update and maintain content posted on the Web. .
- Confer with other managers to identify trends or key group interests or concerns or to provide advice on business decisions. .
- Prepare or edit organizational publications, such as employee newsletters or stockholders' reports, for internal or external audiences. .
- Coordinate public responses to environmental management incidents or conflicts. .
- Arrange public appearances, lectures, contests, or exhibits for clients to increase product or service awareness or to promote goodwill. .
- Develop plans or materials to communicate activities undertaken by organizations that are beneficial to the environment, public safety, or other important social issues. .
- Prepare or deliver speeches to further public relations objectives. .
- Confer with production or support personnel to produce or coordinate production of advertisements or promotions. .
- Consult with advertising agencies or staff to arrange promotional campaigns in all types of media for products, organizations, or individuals. .
- Plan or conduct market or public opinion research to test products or determine potential for product success, communicating results to client or management.

Education Road Map

Your Education Road Map : Public Relations and Communication

Education road map will give you clear idea of subjects that you should choose at different level of your career path. You can choose any one of these courses to get success in your career.

Stages	Subjects	Education Subjects	Occupations
Middle Education	10th Subjects	<ul style="list-style-type: none"> All Subjects English 	<ul style="list-style-type: none"> Public Relations Specialist Corporate relationship manager PR (Public Relationship) Professionals Journalist Brand manager Book Editor Broadcast Technician Copywriter Creative Writer/Poet Disc Jockey Editor Fashion Editor Film Critic Foreign Correspondent Freelance Writer Lexicographer Magazine Editor Media Analyst Newscaster Newspaper Editor Novelist Radio Producer Reporter Scriptwriter Sportscaster TV Host TV Producer TV-Radio Station Manager Video Jockey
	12th Subjects	<ul style="list-style-type: none"> English Language Arts History Political Science General Awareness 	
Higher Education /Career Courses	Courses Graduation	<ul style="list-style-type: none"> Bachelor of Public Relations Bachelor of Business communication Bachelor of Journalism Bachelor of Mass Communication Bachelor in Broadcast Journalism Bachelor of Advertising Bachelor of Science in Advertising Bachelor of Communication in Advertising Bachelor of Multimedia (Advertising) Broadcasting and Anchoring Art (Bachelor Degree) Bachelor of Journalism in Mass Communication BA in Journalism BBA 	

Education Road Map Continued





Your Education Road Map Cont. : Public Relations and Communication

	<p>Courses Post Graduation</p>	<ul style="list-style-type: none"> • Master of Public relations • Master of Business communication • M.A in Broadcast Journalism • M.A. in Mass Communication • M.A in Advertising and Public Relations • Master of Journalism • Master of Communication • Master of Arts in Media Culture and Communication • Master of Science in Corporate Communication • Master in Digital Marketing • Masters degrees in Radio and Television Broadcasting • Masters in broadcast Journalism 	<ul style="list-style-type: none"> • Public Relations Specialist • Corporate relationship manager • PR (Public Relationship) Professionals • Journalist • Brand manager • Book Editor • Broadcast Technician • Copywriter • Creative Writer/Poet • Disc Jockey Editor • Fashion Editor • Film Critic • Foreign Correspondent • Freelance Writer • Lexicographer • Magazine Editor • Media Analyst • Newscaster • Newspaper Editor • Novelist • Radio Producer • Reporter • Scriptwriter • Sportscaster • TV Host • TV Producer • TV-Radio Station Manager • Video Jockey
<p>Career Development/Career Change</p>	<p>Career Advancement</p>	<ul style="list-style-type: none"> • Diploma in Public communication • Certificate in mass communication • Certificate in public relations and strategic communication • Certificate in corporate communication • Advance Certificate in Journalism • Certificate in Advertising and Strategic Planning • Certificate in Voicing • Certificate in News-reading • Certificate in Anchoring • Certificate in Modeling • Certificate in Direction 	<ul style="list-style-type: none"> • Foreign Correspondent • Freelance Writer • Lexicographer • Magazine Editor • Media Analyst • Newscaster • Newspaper Editor • Novelist • Radio Producer • Reporter • Scriptwriter • Sportscaster • TV Host • TV Producer • TV-Radio Station Manager • Video Jockey

Career Path Analysis













Your Career Path Analysis : Public Relations and Communication

Career Path Analysis contains four important parameters to have a better insight of your favorite career path. These factors are fees of main course, demand of career path, salary offered, level of preparation required. Based on the indicators such as low, mid and high you can visualize and forecast your favorite career path.

1. Fees		Medium
2. Demand		High
3. Salary		Medium
4. Level Of Preparation		Medium

Contingency Plan

Your Contingency Plan

#	Interest Cluster	Career Profile	Career Interest	Skill and Abilities	Comment
1	Human Resource	HR Manager, Recruiter, Trainer,	High : 66% 	Very High : 83% 	Top Choice
2	Public Relations and Communication	Public relations Specialist, Advertising Managers,	High : 65% 	Very High : 93% 	Top Choice
3	Professional Sales	Sales Executive, Sales Head, BDM	High : 76% 	Very High : 93% 	Top Choice
4	Mental Health Counselor	Clinical Psychologist, Doctor, Research,	High : 69% 	Very High : 84% 	Top Choice
5	Counselor/ Mentor	Career Counselor, Career Coach, Mentor,	High : 70% 	Very High : 93% 	Top Choice
6	Pharma Sales	Medical Representative (MR),	High : 77% 	Very High : 86% 	Top Choice

Summary Sheet

Our Career assessment is based on the crux of Correlation theory and various psychometric and statistical models.

Career Personality	Extraversion + Perceiving + Sensing + Feeling
Career Values	Independent + Authority + Innovative + Pleasant & Honesty + Social Service + Social Recognition + Intellectual status + Achievement + Stability + Structured work environment
Career Interest	Social + Enterprising
Skills & Abilities	Numerical Ability[68%] + Logical Ability[86%] + Verbal Ability[86%] Clerical and Organizing Skills[24%] + Spatial & Visualization Ability[100%] + Leadership & Decision making skills[80%] Social & Cooperation Skills[80%] + Memorization[60%] +
Top Clusters	Marketing & Communication+Hospitality and tourism+Education and Training+Human Service+Public Safety and Security
Favourite Career Path	Public Relations and Communication

Disclaimer

Disclaimer

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